

Why should we care?



Local fisheries contribute \$234M annually to surrounding communities.



Save money on your water bill by conserving water.



Lake Winnebago accounts for 17% of WI's lake water surface.



Protect the foundation of your home by redirecting rain water.



Improve FDL community by having a cleaner lake and bringing in more value for our community.



Enjoy favorite seasonal activities for years to come with a cleaner lake.



Lake Winnebago Quality Improvement Association
www.lwqia.com

Lake Winnebago Clean Waters Project

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*This brochure was designed by a Leadership FDL Team,
a program of the Fond du Lac Area Association of Commerce.*

CLEAN WATER

STARTS IN OUR BACKYARD!

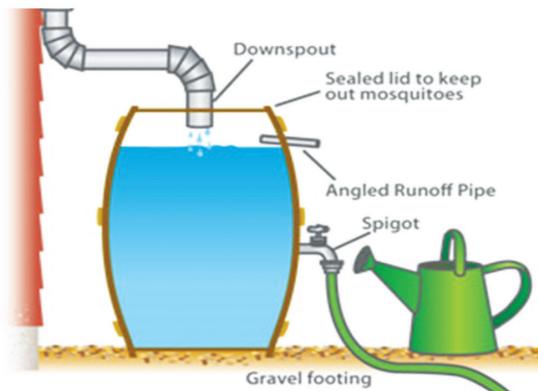
Did you know what happens in your backyard can have a direct impact on the quality of our streams, rivers, and lakes? **Yes, runoff and pollutants can.**

Time for a Stroll

Pollution Solutions for Our Sidewalks, Driveways and Streets

- Limit the amount of fertilizers and pesticides applied to lawns. Use organic mulch whenever possible.
- Pickup your yard clippings and leaves. Don't leave them near the street or storm drains.
- Don't over water your lawn. Consider soaker hoses instead of sprinklers.
- Wash your car on your yard. Water will then infiltrate into the ground as opposed to storm drains.
- Dispose of used auto fluids according to local regulations. Avoid placing/washing them into storm drains.
- Minimize the amount of salt applied to your sidewalk & driveway. Use alternatives such as sand/cat litter.
- Do not litter or dispose of plastic bags, bottles or cigarette butts near storm drains. Find appropriate receptical.

Save Water...Use a Rain Barrel



On a Cloudy Day

Downspout, Rain Barrels, Sump Pumps and Drainage

- Redirect rain water to a rain barrel or cistern for storage and future use, can reduce your water bill; as well as prevent soil erosion.
- Create a rain garden in your backyard. A rain garden allows about 30% more water to soak into the ground.

Other benefits:

1. Increases the amount of water that is filtered into the ground.
 2. Helps prevent flooding and reduces water pollution.
 3. Creates a beautiful low-maintenance landscape that can be home to species such as birds and dragonflies and can also be an inexpensive landscaping option.
 - Also, planting native plants will help provide natural filtration and runoff.
- Sump pumps are key to sending water away from a house to reduce dampness and flooding. Without them, excess water directed to the sewers can overwhelm the system, leading to flooding and untreated sewer water flowing into Lake Winnebago.

- During the summer months, gardens can account for 40% of water usage
- Rain barrels (as shown) can save the average household 1,300 gallons of water over the typical summer
- Check local home and garden stores for rain barrels or visit the Lake Winnebago Quality Improvement Association web site at www.lwqia.org.

Conservation & Opportunities

A typical house with a lawn; will have 40% of the water usage for outdoor activities. Water your lawn earlier in the day to avoid evaporation.

Hand washing dishes uses approximately 20 gallons of water; standard dishwashers use 6 gallons per load. Energy Star dishwashers can use as few as only 4 gallons.

An average family of 4 uses more than 800 gallons of water per week, by flushing the toilet. Use low-flow toilets & save approximately 5 gallons/flush.

The average 5-Minute Shower takes 15-25 gallons of water. Still better than a full bathtub which can use anywhere from 36 to 70 gallons.

Over 20% of indoor home water usage comes from doing laundry. Be sure to adjust the load settings appropriately.

A leaky faucet only looks like 2 tablespoons per minute, but that equals 15 gallons per day, 105 gallons per week, 5,460 gallons per year.